

Program of Work



GREATER
TOMBALL AREA
CHAMBER OF COMMERCE



Greater Tomball Area Chamber of Commerce
29201 Quinn Road Tomball, TX 77375
281.351.7222

WWW.TOMBALLCHAMBER.ORG

MISSION:

The Greater Tomball Area Chamber of Commerce provides resources and fosters relationships that empower businesses to prosper in Tomball and its surrounding communities.

VISION:

The Greater Tomball Area Chamber of Commerce will continue to be the business resource center for the Northwest Metropolitan Area.

DIVERSITY:

The Greater Tomball Area Chamber of Commerce is committed to advancing the values and benefits of diversity, equity and inclusion and understands it takes every member of the community to maintain a thriving economy.

**A Message Form Our Chairman
Rob Marmerstein, CEO
HCA Houston Healthcare - Tomball**



As the 2025 Chair, I am privileged and honored to serve the Greater Tomball Area Chamber of Commerce. I am grateful to be surrounded by a wonderful board of directors, ambassadors and Chamber associates that have a shared vision for relevance and growth in our ever-changing environment. The Chamber, as always, is focused on our members and our community, and cares deeply about the impact of its actions.

The Chamber proactively seeks opportunities to advance the overall health and success of member businesses and the greater Tomball area. The call for community action and service is deeply rooted in each of us and the Chamber helps us answer that call by providing the tools and connections to thrive in our businesses and beyond.

We have experienced unprecedented growth, and the Chamber is excited to welcome new members and ideas to keep our community warm and welcoming for all who choose to live, play, work, and worship in Tomball!

For 2025, we want to partner with you, understand your business, and support your efforts to be a respected and productive member of our wonderfully unique community.

**A Message Form Our President and CEO
Bruce Hillegeist, IOM**



Our 2025 Program of Work outlines the specific Chamber activities planned for the upcoming year. It is a consensus of the Board of Directors and the result of careful consideration of the area's future and needs to ensure continued quality of life and a sound economy while helping to facilitate the growth of our region.

People join chambers for different reasons. Whatever your reason and whatever your interests, the Chamber thanks you for your continued participation. As we navigate this year with continued flexibility, we encourage everyone to continue to support your neighbors and shop local. With our mutual vision for the future of the greater Tomball area it is so true, we are better together!

Your GTACC Team



Bruce Hillegeist, President / CEO
bruceh@tomballchamber.org

Brandy Beyer, Vice President
bbeyer@tomballchamber.org

Amy Mason, Communications Director
amazon@tomballchamber.org

Kim Pedicini,
Membership Engagement Director
kpedicini@tomballchamber.org

Alex Wellbrock,
Membership Development Director
awellbrock@tomballchamber.org

Collectively, the GTACC team has almost 70 years of chamber experience, all with the Greater Tomball Area Chamber of Commerce. The knowledge and dedication to help businesses, residents and visitors are evident in both daily activities, as well as special events.

Chamber Trustees



2025 Board of Directors

The Board of Directors is the policy body of the Chamber of Commerce. Its members represent a cross-section of the business and professional leadership in the community. It has always been considered an honor to serve on the Board.

Chair of the Board: Rob Marmmerstein
HCA Houston Healthcare—Tomball

Immediate Past Chair: Raymond Francois
Residence Inn

Chair Elect: Teresa Latsis, The Hutson Group

Directors

Kyle Bertrand
Civil Systems Engineering, Inc.

Jerrold Clunn
Clunn

Mikelyn Corkran
Sunflower Bank

Charles Herd
Herd Law Firm

Al Herrera
Pristal's Automotive

Directors

Kim Laurence Salser
Emerge Marketing Consultants

Kentrie LeDee
Lone Star College - Tomball

Eric Lunsford
Worthley's Home Appliance

Catherine Martinucci
The Original Rib Tickler

Scott Marquardt
Clarity Hearing

Directors

Cody Meredith
D. Bradley McWilliams
Cypress Creek YMCA

Jessica Rogers
City of Tomball

Angie Tippit
Houston Methodist
Willowbrook Hospital

Ross Winkler
Winkler Public Relations

Ex Officio: Dyanna McCoy: First Bank of Texas; **Kelly Violette:** Tomball Economic Development Corporation

R.E.A.L. Values

Relationships

Connecting members for lasting relationships that promote growth and enhance success.

Education

Promoting development of our community through personal & business education.

Advocacy

Partnering with business and government to advocate for the community.

Legacy

Establishing the standards of tomorrow guided by the cornerstone of tradition.

5 Star Accredited Chamber of Commerce

Accreditation with the United States Chamber of Commerce is the only program of its kind that defines excellence in chamber planning and recognizes chambers for outstanding contributions toward positive change in their communities. The purpose of the U.S. Chamber's Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a pro-business environment across America.



Accreditation By The Numbers:

- 7,000: Number of Chambers of Commerce in the U.S.
- 194: Number of Accredited Chambers of Commerce in the U.S.
- 42: Number of Accredited Chambers of Commerce in Texas (Leads the Nation)
- 2.7%: Percent of Accredited Chambers of Commerce in the U.S.



Elite Investors



Business Resources

**Vice Chair: Kim Laurence,
Emerge Marketing Consultants**

The Business Resources Division is dedicated to providing and promoting value added, quality networking events to GTACC's diverse membership, by ensuring inclusion through new member mentorship programs and by presenting opportunities for personal and business growth. This division invites members to become involved in GTACC programs that will allow relationships to be formed and sustained through a variety of networking events.

First Friday Luncheon

1st Friday of each month at 11:30 am

Location: LSC - Tomball;

Beckendorf Conference Center

Objective: To offer networking and informative business and marketing-related programs

Participation: Chamber members and potential members

Sponsored By: HCA Houston Healthcare-Tomball

Opportunities:

Vendor Booth at Event (Members Only)
(For Profit: \$100 / Non-Profit: \$75)

Young Professionals

Quarterly As Scheduled

Time and Location Varies

Objective: To foster personal and professional growth for young professionals through networking and educational opportunities.

Led by: Chamber Staff

Participation: Chamber members and guests

Opportunities:

Sponsor Various Aspects of Event (Members Only)
Speak to Staff for Details

Business After Hours

As Scheduled by the Chamber staff

Objective: To offer bi-monthly networking opportunities hosted by member businesses.

Participation: Chamber members and potential members

Sponsored By: Hosting Business or Organization

Opportunities:

Hold Business After Hours (Members Only)
Speak to Staff for Details and Availability

Ambassadors

Tuesday before each First Friday Luncheon

Noon, Location: Chamber Board Room

Objective: To represent and encourage membership.

Led by: Dandi Daniels, TEAM

Participation: Chamber members

Opportunities:

Emcee Ribbon Cuttings or Business After Hours
Greet Newest Chamber Members

Women's Committee

Quarterly As Scheduled

Time and Location Varies

Objective: To provide resources and connections to help support women that are members of the business community.

Led by: Denise Davis, TWFG Insurance Services

Participation: Chamber members and guests

Opportunities:

Sponsor Various Events
Host Event (Members Only)
Placemat Ads (Members Only)

Networking Breakfast

4th Thursday of each month at 7:30 am

Location Varies

Objective: To provide business to business networking.

Led by: Darrell Clapp, Houston Methodist Willowbrook Hospital

Participation: Chamber members and guests

Sponsors: Varies Each Month

Opportunities:

Host Event (Members Only)
Sponsor Event: \$50 (Members Only)
Placemat Ad: \$50/Two Months (Members Only)



Advocacy

**Vice Chair: Cody Meredith,
D. Bradley McWilliams Cypress Creek YMCA**

The Advocacy Division is committed to being a strong voice for GTACC members and the greater Tomball area community. This will be accomplished by addressing public policy issues with participation from the public, members and elected officials, and holding open discussions about issues that affect the business community including: economic development, education, workforce development, energy and healthcare.

Government & Legislative Affairs Committee 1st Tuesday of each month at 8:00 am Chamber Board Room

Objective: To serve as an advocate for business at all levels of government and to offer candidate forums as needed to inform the voting public.

Led by: Colleen Gilbert, Greens Bayou Coalition

Participation: Chamber members

Opportunities:

Help Shape GTACC Legislative Priorities
Build Strong Relationships with Elected Officials

Health & Wellness Committee Last Tuesday each month at Noon Location: Varies

Objective: Focus on healthcare policy and law for a more informed business community, CME and CEU opportunities to support healthcare professionals and wellness initiatives for a healthy community.

Led by: Dawna Dyson, The Juice Plus+ Company

Participation: Chamber members

Opportunities:

Vendor Booths at Community Luncheons
Sponsorships and Participation in Health Expo or Chamber Cup Challenge

Business & Education Partnership

Objective: To encourage partnerships between Tomball area private, parochial and public schools, higher education and business.

Opportunity:

New Teacher Goodie Bag Inclusion (Members Only)

Mobility & Transportation Committee 2nd Tuesday of each month at 8:00 am Chamber Board Room

Objective: To work to improve and maintain the quality of transportation, including vehicle, air and rail traffic, and to serve as a liaison for the Chamber with local and regional road authority agencies.

Led by: Landon Reed, Harris County Pct. 3

Participation: Chamber members

Opportunities:

Help Shape GTACC Transportation Priorities
Build Strong Relationships with Elected Officials

Citizen of the Year

Objective: Selection of Citizen of the Year

Led by: Former Citizens of the Year

Participation: Nominations accepted from any community member.

Opportunity:

Nominate Your Citizen of the Year to be Celebrated

Leadership North Houston

Objective: To offer leadership development in partnership with the Lone Star College System; an opportunity to learn about the north Houston community.

Participation: Members nominated and accepted.
Opportunity:

Apply for and Participate in 9-month Program



Legislative Priorities 2025

Public School Funding

The chamber supports fully funding public education, preserving high-impact programs, and maintaining a strong system of accountability.

Workforce Development

The chamber supports measures across various industries that enhance collaboration between education institutions and industry resulting in more skilled workers with clear pathways to high-quality jobs.

Water Infrastructure

The chamber supports significant state investments into water infrastructure to address both supply improvement of aging and deteriorating water and wastewater systems.



Prosperity

**Vice Chair: Jerrod Clunn,
Clunn**

The Prosperity Division oversees the revenue generating activities that support the economic activities of the GTACC. By supporting these quality events, the GTACC brings people together, enhances Tomball's overall quality of life, and provides many fund-raising opportunities. All events listed carry on the excellent reputation that the GTACC has earned, statewide—events that attract tens of thousands of visitors to the Tomball community. This division also concentrates on pursuing various avenues to increase membership growth.

Membership Growth

Objective: To retain existing and attract new members by the promotion and facilitation of a multitude of various activities to help build relationships and expand business opportunities within the greater Tomball area.

Opportunities:

Refer a Business to the GTACC!

Chairman's Ball

Friday, February 7, 2025 at 6:30 pm

Location: Tomball VFW

Objective: To introduce the Chamber's new Chairman and give special recognition to the Citizen of the Year.

Led by: Chamber Staff

Participation: Chamber Members

Sponsored By: Houston Methodist Willowbrook Hospital

Opportunities:

Sponsorships Offered at Different Levels

Tomball Night

First Friday in August starting at 5:00 pm;

All Over Town / Vendors in Downtown Tomball

Health & Wellness Expo from 5:00 pm - 8:00 pm;

Tomball Community Center

Parade of Lights at 9:15 pm; Main Street Tomball

Fireworks following Parade of Lights;

Over Tomball Depot

Objective: To offer a festival atmosphere with a lighted nighttime parade and fireworks spotlighting locally owned Tomball area businesses and to fulfill a GTACC tradition of shopping local that began in 1973.

Led by: Rob Greening, NiteLites of Houston

Participation: Community-wide

Sponsored By: HCA Houston Healthcare-Tomball

Opportunities:

Sponsorships Offered at Different Levels

Vendor Booths / Parade Entries for Events

Taste of Tomball

Tuesday, September 16, 2025 at 11:30 am

Location: Tomball VFW

Objective: To highlight local restaurants and raise funds for local scholarships

Led by: Women's Committee

Participation: Chamber Restaurants

Opportunities:

Sponsorships Offered at Different Levels

Participate as Restaurant (Members Only)

Golf Classic

Thursday, March 27, 2025 at 12:30

High Meadow Ranch Golf Club

Objective: To offer networking, reach a broader potential member base, and raise funds for the GTACC's economic and community development efforts.

Led by: Craig Bogner, Tomball Sister City Org.

Participation: Chamber members and guests

Sponsored By: Houston Methodist Willowbrook Hospital

Opportunities:

Sponsorships Offered at Different Levels

Tent Sponsors / Hole Sponsors / Event Sponsors

Tomball Holiday Parade

November 22, 2025 at 10:00 am

Main Street Tomball (FM 2920)

Objective: To offer a hometown parade featuring area businesses and organizations welcoming the holiday season including Thanksgiving, Christmas and New Year's and to encourage holiday shopping in Tomball.

Participation: Community-wide

Sponsored By: Houston Methodist Willowbrook Hospital

Opportunities:

Sponsorships Offered at Different Levels

Parade Entry

Miss Tomball Pageant

November 22, 2025 at 7:00 pm

Real Life Ministries

Objective: To offer a scholarship pageant for young women in Tomball schools giving each participant a unique experience in public speaking and stage presentation.

Miss Tomball represents the Chamber at community events throughout the year.

Led by: Miss Tomball Committee

Participation: Community-wide

Sponsored By: Aloha Beauty Lounge

Opportunities:

Sponsor a Contestant / Sponsor Scholarships

Chamber Cup Challenge

Thursday, October 9, 2025 at 1:00 pm

Location: D. Bradley McWilliams YMCA

Objective: Team and community building event that promotes healthy living.

Led by: Health & Wellness Committee

Participation: Open to First 20 Teams

Opportunities:

Sponsorships Offered at Different Levels

Operations

**Vice Chair: Mikelyn Corkran,
Sunflower Bank**

The Operations Division is responsible for the administrative oversight of the Greater Tomball Area Chamber of Commerce's financial, facilities, and marketing operations. The division also ensures the Chamber's compliance with all applicable internal and external rules, regulations, and guidelines.

Accreditation

Objective: To continue operating as a five star accredited chamber, seeking opportunities to consistently improve.

By-laws

Objective: To uphold by-laws in place or provide suggested revisions based on GTACC's vision and goals set forth by the Board of Directors.

Facilities

Objective: To ensure that buildings and their services meet the needs of the people that utilize the spaces and reflect the GTACC's brand.

Finances

Objective: To review and evaluate GTACC's financial statement, thereby gaining & understanding of the of the financial health of the Chamber and enabling effective decision making.

Marketing

Objective: To oversee the activity, institutions, and processes for creating, communicating, and delivering offerings that add value to GTACC members and partners, and the community at large.



Facebook

GTACC: @GreaterTomballChamber
Miss Tomball: @missTomball



LinkedIn

Greater Tomball Area Chamber of Commerce



Instagram

GTACC: @tomballchamber
Miss Tomball: @misstomball



YouTube

Greater Tomball Area Chamber of Commerce

Classic Investors

- | | | | |
|-------------------------------------|----------------------------------|--|--------------------------------------|
| 7 Brew Drive-Thru Coffee | Creative Risk Funding | Insperty | Restoring Hope at Trinity |
| ActionCOACH | Cypress-Woodlands | KDW | Klein Lutheran Church |
| Aduddell Team at | Junior Forum | Lawn Doctor of Tomball | River of Praise |
| Comparison Insurance | DM Clinical Research | Legent North Houston Surgical Hospital | RVC Volleyball |
| Advanced Orthopedic & Sports | The Dog Wizard | LoneStar Chevrolet | Silver Accounting Group, LLC |
| Medicine | Dunn Fence | Law Offices of Kevin M. Jones & Associates | Simmons Bank |
| AFC Urgent Care Tomball | Element Payment Services | M Brown & Associates, LLC | Skelton Business Equipment |
| Affinity Executive Transportation | Environmental Design | Magnolia Patio and Pool | Terracon Consultants, Inc. |
| ARC Management | Equipment Pro, LLC | Main Event Tomball | Texas Air Maintenance & Service, LLC |
| Arcosa | Evolve Champions | Mimi's Caring Angels | Texas Legacy Volleyball |
| Bayou City Investment Advisors | Fallbrook Baptist Church | Modern Marketing & Media | Texas Star Power |
| Beefy Marketing | French Inspection | Morning Star Builders | Texas Wall & Landscape |
| Belknap Concrete Cutting & Drilling | Gatewood & Associates, Inc. | Mundy Legal Services | Tomball Dodge |
| Belknap Plumbing Systems, Inc. | Gianna Italian Kitchen | Naskila Casino | Tomball Ford |
| Bleyl Engineering | The Golden Knob Boutique | Northwest Houston Heart Center | Tomball Hyundai |
| Boots for Troops | Grimes Industrial, Inc. | Old Republic Title - Tomball | Tomball ISD |
| Bumble Bee Blinds of North Houston | Guild Mortgage | Patriot PDR | Towneplace Suites Houston Tomball |
| Burke Carpet Cleaning Service | Hanigan + Johnson | Performance Commercial Flooring | US Lawns of North Houston |
| CenterPoint Energy | Orthodontics | Phillips Cleaning Services, LLP | W & W Technologies |
| Classic Hair | Harris County ESD 11 | Pinard Home Health | Walmart Spring Cypress |
| Clearhope Counseling & Wellness | Harris County Fair & Rodeo Assn. | Planet Lincoln | Waukesha - Pearce |
| Center | Heritage Films | Pro Tax Group | W. T. Byler, Inc. |
| Collaborative Engineering Group | HH Tomball | Questco | Whitewater Express Car Wash |
| CMIT Solutions | Hoelscher Weatherstrip | Radiant Purpose, Inc. | Woodforest National Bank |
| Comcast | Houston Roofing and Construction | Ray Blackburn's Auto Service | Worthley TV & Appliances |
| Cool Technology Group | | | |

CHAIRMAN'S CIRCLE INVESTORS



PRESIDENT'S CLUB INVESTORS



TO GET CONNECTED:

1. Join today.
2. Attend a new member orientation or schedule time with a staff member to answer any questions.
3. Attend your first event and meet other business owners just like you.

TO DISCUSS YOUR INVESTMENT:

Alex Wellbrock
 Membership Development Director
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 281.351.7222