 Greater Tomball Area Chamber of Commerce
tomballchamber.org
281.351.7222

PROGRAM OF WORK

SIP
Shop
STROLL
Stay
SUPPORT
Local

Representing

Tomball Creekside Decker Prairie Hufsmith
Klein Korhville Lakewood Northpointe
Pinehurst Rose Hill Spring Stagecoach
A Message From Our Chair
Shane Boatman
Boatman Construction

As the 2023 Chair, I am privileged and honored to serve the Greater Tomball Area Chamber of Commerce. I am grateful to be surrounded by a wonderful board of directors, ambassadors and Chamber associates that have a shared vision for relevancy and growth in our ever-changing environment. The Chamber, as always, is focused on our members and our community, and cares deeply about the impact of its actions.

The Chamber proactively seeks opportunities to advance the overall health and success of member businesses and the greater Tomball area. The call for community action and service is deeply rooted in each of us and the Chamber helps us answer that call by providing the tools and connections to thrive in our businesses and beyond.

We have experienced significant growth, and the Chamber is excited to welcome new members and ideas to keep our community warm and welcoming for all who choose to live, play, work, and worship in Tomball!

For 2023, we want to partner with you, understand your business, and support your efforts to be a respected and productive member of our wonderfully unique community.

A Message From Our President, Bruce Hillegeist

Our 2023 Program of Work outlines the specific Chamber activities planned for the upcoming year. It is a consensus of the Board of Directors and the result of careful consideration of the area’s future and needs to ensure continued quality of life and a sound economy while helping to facilitate the growth of our region.

People join chambers for different reasons. Whatever your reason and whatever your interests, the Chamber thanks you for your continued participation.

As we navigate this year with continued flexibility, we encourage everyone to continue to support your neighbors and shop local. With our mutual vision for the future of the greater Tomball area it is so true, we are better together!

GTACC Staff

Bruce Hillegeist
President
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Brandy Beyer
Vice President
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Amy Mason
Communications Director
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Alex Wellbrock
Membership Development Director
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EXPERIENCE:
Collectively, the GTACC staff has over 55 years of chamber experience, all with the Greater Tomball Area Chamber of Commerce. The knowledge and dedication to help businesses, residents and visitors are evident in both daily activities, as well as special events.

Call the GTACC Office at 281.351.7222 or email staff. General Inquiries, email admin@tomballchamber.org
2023 Board of Directors

The Board of Directors is the policy body of the Chamber of Commerce. Its members represent a cross-section of the business and professional leadership in the community. It has always been considered an honor to serve on the Board.

Chair of the Board: Shane Boatman
Boatman Construction

Immediate Past Chair: Dawna Dyson
The Juice Plus+ Company

Chair Elect: Raymond Francois
Hampton Inn & Suites

Directors

Keith Barber
Houston Methodist
Willobrook Hospital

Kyle Bertrand
Ardurra Group

Mikelyn Corkran
Sunflower Bank

Al Herrera
Pristal’s Automotive

Janna Hoglund
Lone Star College - Tomball & Community Library

Kim Laurence Salser
Emerge Marketing Consulting

Renee Leslie
Re/Max Elite Properties

Rob Marmerstein
HCA Houston Healthcare—Tomball

Curtis Morris

Ex Officio: Dyanna McCoy: Spirit of Texas Bank; Kelly Violette: Tomball Economic Development Corporation;

R.E.A.L. VALUES

Relationships
Connecting members for lasting relationships that promote growth and enhance success.

Education
Promoting development of our community through personal & business education.

Advocacy
Partnering with business and government to advocate for the community.

Legacy
Establishing the standards of tomorrow guided by the cornerstone of tradition.

4 Star Accredited Chamber of Commerce

Accreditation with the United States Chamber of Commerce is the only program of its kind that defines excellence in chamber planning and recognizes chambers for outstanding contributions toward positive change in their communities. The purpose of the U.S. Chamber’s Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a pro-business environment across America.

ACCREDITATION BY THE NUMBERS

7,000
Number of Chambers of Commerce in U.S.

Less than 3
Percent of Accredited Chambers of Commerce in the U.S.

201
Number of Accredited Chambers of Commerce in U.S.

40
Number of Accredited Chambers of Commerce in Texas
The Business Resources Division is dedicated to providing and promoting value added, quality networking events to GTACC’s diverse membership, by ensuring inclusion through new member mentorship programs and by presenting opportunities for personal and business growth. This division invites members to become involved in GTACC programs that will allow relationships to be formed and sustained through a variety of networking events.

First Friday Luncheon
1st Friday of each month at 11:30 am
Location: LSC - Tomball; Beckendorf Conference Center

Objective: To offer networking and informative business and marketing-related programs
Participation: Chamber members and potential members

Young Professionals
As Scheduled
Time and Location Varies

Objective: To foster personal and professional growth for young professionals through networking, mentoring and educational opportunities.
Led by: Chamber Staff
Participation: Chamber members and guests

Business After Hours
As Scheduled by the Chamber staff

Objective: To offer bi-monthly networking opportunities hosted by member businesses.
Participation: Chamber members and potential members

Ambassadors
Tuesday before each First Friday Luncheon
Noon -1:00 pm, Location: Chamber Board Room

Objective: To represent and encourage membership.
Led by: Dennis Wilkins, W&W Technologies, 713.447.1930
Participation: Chamber members

Women's Committee
3rd Tuesday of each month at 11:30 am
Location Varies

Objective: To provide resources and connections to help support women that are members of the Chamber
Led by: Denise Davis, TWFG Insurance Services, 832.453.4924
Participation: Chamber members and guests

Networking Breakfast
4th Thursday of each month at 8:00 am
Location Varies

Objective: To provide business to business networking.
Led by: Darrell Clapp, Houston Methodist Willowbrook Hospital, 281.737.2500
Participation: Chamber members and guests
ADVOCACY
Vice Chair: Rob Marmerstein,
HCA Houston Healthcare—Tomball

Government & Legislative Affairs Committee
1st Tuesday of each month from 8:00 am to 9:00 am
Virtual or Chamber Board Room

Objective: To serve as an advocate for business at all levels of government and to offer candidate forums as needed to inform the voting public.
Led by: Colleen Gilbert, Greens Bayou Coalition, 281.213.8323
Participation: Chamber members

Health & Wellness Alliance
Last Tuesday each month from 12:00 pm -1:00 pm
Location: Chamber Board Room unless directed

Objective: Focus on healthcare policy and law for a more informed business community, CME and CEU opportunities to support healthcare professionals and wellness initiatives for a healthy community.
Led by: Dawna Dyson, Juice Plus+, 281.381.0432
Participation: Chamber members

Business & Education Partnership

Objective: To encourage partnerships between Tomball area private, parochial and public schools, higher education and business.

Leadership North Houston

Objective: To offer leadership development in partnership with the Lone Star College System; an opportunity to learn about the north Houston community.
Participation: Chamber members nominated and accepted.

Mobility & Transportation Committee
2nd Tuesday of each month from 8:00 am to 9:00 am
Virtual or Chamber Board Room

Objective: To work to improve and maintain the quality of transportation, including vehicle, air and rail traffic, and to serve as a liaison for the Chamber with local and regional road authority agencies.
Led by: Barbara Koslov, Ardurra, 281.374.6454 and Landon Reed, 281.744.6986
Participation: Chamber members

Citizen of the Year

Objective: To select the Citizen of the Year in December.
Led by: Former Citizens of the Year
Participation: Nominations accepted from any community member.
The Prosperity Division oversees the revenue generating activities that support the economic activities of the GTACC. By supporting these quality events, the GTACC brings people together, enhances Tomball’s overall quality of life, and provides many fund-raising opportunities. All events listed carry on the excellent reputation that the GTACC has earned, statewide—events that attract tens of thousands of visitors to the Tomball community. This division also concentrates on pursuing various avenues to increase membership growth.

**Membership Growth**

**Objective:** To retain existing and attract new members by the promotion and facilitation of a multitude of various activities to help build relationships and expand business opportunities within the greater Tomball area.

**Tomball Holiday Parade**
November 18, 2023 at 10:00 am
Main Street Tomball (FM 2920)

**Objective:** To offer a hometown parade featuring Tomball area businesses and organizations welcoming the holiday season including Thanksgiving, Christmas and New Year’s and to encourage holiday shopping in Tomball.

**Participation:** Community-wide

**Miss Tomball Pageant**
November 18, 2023 at 7:00 pm
TBD

**Objective:** To offer a scholarship pageant for young women in Tomball schools giving each participant a unique experience in public speaking and stage presentation. Miss Tomball Ambassadors represent the Chamber at community events throughout the year.

**Led by:** Miss Tomball Committee

**Participation:** Community-wide

**Tomball Night**
First Friday in August starting at 5:00 pm;
All Over Town / Vendors in Downtown Tomball
Health & Wellness Expo from 5:00 pm - 8:00 pm;
Tomball Community Center
Parade of Lights at 9:15 pm;
Main Street Tomball (FM 2920)
Fireworks following Parade of Lights;
Over Tomball Depot

**Objective:** To offer a festival atmosphere with a lighted nighttime parade and fireworks spotlighting locally owned Tomball area businesses and to fulfill a GTACC tradition of shopping local that began in 1972.

**Led by:** Rob Greening, NiteLites of Houston, 281.684.1994

**Participation:** Community-wide

**Chairman’s Ball**
February 10, 2023 at 6:30 pm
Location: Tomball VFW

**Objective:** To introduce the Chamber’s new Chairman and give special recognition to the Citizen of the Year.

**Led by:** Rosalie Dillon, City of Tomball, 281.255.6221

**Participation:** Chamber members

**Golf Classic**
Thursday, March 30, 2023 at 12:30
High Meadow Ranch Golf Club

**Objective:** To offer networking, reach out to a broader potential member base, and raise funds for the GTACC’s economic and community development efforts.

**Led by:** GTACC Staff

**Participation:** Chamber members and guests
The **Operations Division** is responsible for the administrative oversight of the Greater Tomball Area Chamber of Commerce’s financial, facilities, and marketing operations. The division also ensures the Chamber’s compliance with all applicable internal and external rules, regulations, and guidelines.

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**Accreditation**

**Objective:** To continue operating as a four star accredited chamber, seeking opportunities to consistently improve.

**By-laws**

**Objective:** To uphold by-laws in place or provide suggested revisions based on GTACC’s vision and goals set forth by the Board of Directors.

**Facilities**

**Objective:** To ensure that buildings and their services meet the needs of the people that utilize the spaces and reflect the GTACC’s brand.

**Finances**

**Objective:** To review and evaluate GTACC’s financial statement, thereby gaining & understanding of the of the financial health of the Chamber and enabling effective decision making.

**Marketing**

**Objective:** To oversee the activity, institutions, and processes for creating, communicating, and delivering offerings that add value to GTACC members and partners, and the community at large.

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**CLASSIC INVESTORS**
