

Greater Tomball Area Chamber of Commerce  
tomballchamber.org  
281.351.7222

**SIP**

*Shop*

**STROLL**

*Stay*

**SUPPORT**

*Local*

# **PROGRAM OF WORK**

*Representing*

Tomball  
Creekside  
Decker Prairie  
Hufsmith

Klein  
Korhville  
Lakewood  
Northpointe

Pinehurst  
Rose Hill  
Spring  
Stagecoach

**TOMBALL** *Together*

### **MISSION:**

The Greater Tomball Area Chamber of Commerce provides resources and fosters relationships that empower businesses to prosper in Tomball and its surrounding communities.

### **VISION:**

The Greater Tomball Area Chamber of Commerce will continue to be the business resource center for the Northwest Metropolitan Area.

### **DIVERSITY:**

The Greater Tomball Area Chamber of Commerce is committed to advancing the values and benefits of diversity, equity and inclusion and understands it takes every member of the community to maintain a thriving economy.

## **A Message From Our Chair Shane Boatman Boatman Construction**



As the 2023 Chair, I am privileged and honored to serve the Greater Tomball Area Chamber of Commerce. I am grateful to be surrounded by a wonderful board of directors, ambassadors and Chamber associates that have a shared vision for relevance and growth in our ever-changing environment. The Chamber, as always, is focused on our members and our community, and cares deeply about the impact of its actions.

The Chamber proactively seeks opportunities to advance the overall health and success of member businesses and the greater Tomball area. The call for community action and service is deeply rooted in each of us and the Chamber helps us answer that call by providing the tools and connections to thrive in our businesses and beyond.

We have experienced significant growth, and the Chamber is excited to welcome new members and ideas to keep our community warm and welcoming for all who choose to live, play, work, and worship in Tomball!

For 2023, we want to partner with you, understand your business, and support your efforts to be a respected and productive member of our wonderfully unique community.

## **A Message From Our President, Bruce Hillegeist**



Our 2023 Program of Work outlines the specific Chamber activities planned for the upcoming year. It is a consensus of the Board of Directors and the result of careful consideration of the area's future and needs to ensure continued quality of life and a sound economy while helping to facilitate the growth of our region.

People join chambers for different reasons. Whatever your reason and whatever your interests, the Chamber thanks you for your continued participation.

As we navigate this year with continued flexibility, we encourage everyone to continue to support your neighbors and shop local. With our mutual vision for the future of the greater Tomball area it is so true, we are better together!

## **GTACC Staff**

**Bruce Hillegeist**

*President*

bruceh@tomballchamber.org

**Amy Mason**

*Communications Director*

amason@tomballchamber.org

**Brandy Beyer**

*Vice President*

bbeyer@tomballchamber.org

**Alex Wellbrock**

*Membership Development Director*

awellbrock@tomballchamber.org

### **EXPERIENCE:**

Collectively, the GTACC staff has over 55 years of chamber experience, all with the Greater Tomball Area Chamber of Commerce. The knowledge and dedication to help businesses, residents and visitors are evident in both daily activities, as well as special events.

Call the GTACC Office at 281.351.7222 or email staff.  
General Inquiries, email [admin@tomballchamber.org](mailto:admin@tomballchamber.org)



# 2023 Board of Directors



The Board of Directors is the policy body of the Chamber of Commerce. Its members represent a cross-section of the business and professional leadership in the community. It has always been considered an honor to serve on the Board.

**Chair of the Board:** Shane Boatman  
*Boatman Construction*

**Immediate Past Chair:** Dawna Dyson  
*The Juice Plus+ Company*

**Chair Elect:** Raymond Francois  
*Hampton Inn & Suites*

## Directors

**Keith Barber**  
*Houston Methodist  
Willobrook Hospital*

**Kyle Bertrand**  
*Ardurra Group*

**Mikelyn Corkran**  
*Sunflower Bank*

**Al Herrera**  
*Pristal's Automotive*

## Directors

**Janna Hoglund**  
*Lone Star College - Tomball &  
Community Library*

**Kim Laurence Salser**  
*Emerge Marketing Consulting*

**Renee Leslie**  
*Re/Max Elite Properties*

**Rob Marmerstein**  
*HCA Houston Healthcare—Tomball*

**Curtis Morris**

## Directors

**Scott Marquardt**  
*Clarity Hearing*

**Allison Mundy**  
*Mundy Legal Services*

**Uriah Ortiz**  
*Guardian Safe & Lock*

**Landon Reed**

**Dr. Martha Salazar - Zamora**  
*Tomball ISD*

**Ex Officio:** Dyanna McCoy: *Spirit of Texas Bank*; Kelly Violette: *Tomball Economic Development Corporation*;

## R.E.A.L. VALUES

### Relationships

Connecting members for lasting relationships that promote growth and enhance success.

### Education

Promoting development of our community through personal & business education.

### Advocacy

Partnering with business and government to advocate for the community.

### Legacy

Establishing the standards of tomorrow guided by the cornerstone of tradition.

## 4 Star Accredited Chamber of Commerce

Accreditation with the United States Chamber of Commerce is the only program of its kind that defines excellence in chamber planning and recognizes chambers for outstanding contributions toward positive change in their communities. The purpose of the U.S. Chamber's Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a pro-business environment across America.



## ACCREDITATION BY THE NUMBERS

**7,000**

Number of Chambers of Commerce in U.S

**201**

Number of Accredited Chambers of Commerce in U.S.

**Less than 3**

Percent of Accredited Chambers of Commerce in the U.S.

**40**

Number of Accredited Chambers of Commerce in Texas

The ***Business Resources Division*** is dedicated to providing and promoting value added, quality networking events to GTACC's diverse membership, by ensuring inclusion through new member mentorship programs and by presenting opportunities for personal and business growth.

This division invites members to become involved in GTACC programs that will allow relationships to be formed and sustained through a variety of networking events.

### **First Friday Luncheon**

1st Friday of each month at 11:30 am

Location: LSC - Tomball; Beckendorf Conference Center

**Objective:** To offer networking and informative business and marketing-related programs

**Participation:** Chamber members and potential members

### **Young Professionals**

As Scheduled

Time and Location Varies

**Objective:** To foster personal and professional growth for young professionals through networking, mentoring and educational opportunities.

**Led by:** Chamber Staff

**Participation:** Chamber members and guests

### **Business After Hours**

As Scheduled by the **Chamber staff**

**Objective:** To offer bi-monthly networking opportunities hosted by member businesses.

**Participation:** Chamber members and potential members

## **BUSINESS RESOURCES**

Vice Chair: Janna Hoglund

*Lone Star College—Tomball &  
Community Library*

### **Ambassadors**

Tuesday before each First Friday Luncheon

Noon -1:00 pm, Location: Chamber Board Room

**Objective:** To represent and encourage membership.

**Led by:** Dennis Wilkins, *W&W Technologies*, 713.447.1930

**Participation:** Chamber members

### **Women's Committee**

3rd Tuesday of each month at 11:30 am

Location Varies

**Objective:** To provide resources and connections to help support women that are members of the Chamber

**Led by:** Denise Davis, *TWFG Insurance Services*,  
832.453.4924

**Participation:** Chamber members and guests

### **Networking Breakfast**

4th Thursday of each month at 8:00 am

Location Varies

**Objective:** To provide business to business networking.

**Led by:** Darrell Clapp, *Houston Methodist Willowbrook  
Hospital*, 281.737.2500

**Participation:** Chamber members and guests



# ADVOCACY

Vice Chair: Rob Marmerstein,  
*HCA Houston  
Healthcare—Tomball*

## Government & Legislative Affairs Committee

1st Tuesday of each month from 8:00 am to 9:00 am  
Virtual or Chamber Board Room

**Objective:** To serve as an advocate for business at all levels of government and to offer candidate forums as needed to inform the voting public.

**Led by:** Colleen Gilbert, *Greens Bayou Coalition*, 281.213.8323

**Participation:** Chamber members

## Health & Wellness Alliance

Last Tuesday each month from 12:00 pm -1:00 pm  
Location: Chamber Board Room unless directed

**Objective:** Focus on healthcare policy and law for a more informed business community, CME and CEU opportunities to support healthcare professionals and wellness initiatives for a healthy community.

**Led by:** Dawna Dyson, *Juice Plus+*, 281.381.0432

**Participation:** Chamber members

## Business & Education Partnership

**Objective:** To encourage partnerships between Tomball area private, parochial and public schools, higher education and business.

## Leadership North Houston

**Objective:** To offer leadership development in partnership with the Lone Star College System; an opportunity to learn about the north Houston community.

**Participation:** Chamber members nominated and accepted.

The **Advocacy Division** is committed to being a strong voice for GTACC members and the greater Tomball area community. This will be accomplished by addressing public policy issues with participation from the public, members and elected officials, and holding open discussions about issues that affect the business community including: economic development, education, workforce development, energy and healthcare.

## Mobility & Transportation Committee

2nd Tuesday of each month from 8:00 am to 9:00 am  
Virtual or Chamber Board Room

**Objective:** To work to improve and maintain the quality of transportation, including vehicle, air and rail traffic, and to serve as a liaison for the Chamber with local and regional road authority agencies.

**Led by:** Barbara Koslov, *Ardurra*, 281.374.6454 and Landon Reed, 281.744.6986

**Participation:** Chamber members

## Citizen of the Year

**Objective:** To select the Citizen of the Year in December.

**Led by:** Former Citizens of the Year

**Participation:** Nominations accepted from any community member.



The **Prosperity Division** oversees the revenue generating activities that support the economic activities of the GTACC. By supporting these quality events, the GTACC brings people together, enhances Tomball's overall quality of life, and provides many fund-raising opportunities. All events listed carry on the excellent reputation that the GTACC has earned, statewide—events that attract tens of thousands of visitors to the Tomball community. This division also concentrates on pursuing various avenues to increase membership growth.

### **Membership Growth**

**Objective:** To retain existing and attract new members by the promotion and facilitation of a multitude of various activities to help build relationships and expand business opportunities within the greater Tomball area.

### **Tomball Holiday Parade**

November 18, 2023 at 10:00 am  
Main Street Tomball (FM 2920)

**Objective:** To offer a hometown parade featuring Tomball area businesses and organizations welcoming the holiday season including Thanksgiving, Christmas and New Year's and to encourage holiday shopping in Tomball.

**Participation:** Community-wide

### **Miss Tomball Pageant**

November 18, 2023 at 7:00 pm  
TBD

**Objective:** To offer a scholarship pageant for young women in Tomball schools giving each participant a unique experience in public speaking and stage presentation. Miss Tomball Ambassadors represent the Chamber at community events throughout the year.

**Led by:** Miss Tomball Committee

**Participation:** Community-wide

## **PROSPERITY**

**Vice Chair: Kim Laurence Salser**  
*Emerge Marketing Consulting*

### **Tomball Night**

First Friday in August starting at 5:00 pm;  
All Over Town / Vendors in Downtown Tomball  
Health & Wellness Expo from 5:00 pm - 8:00 pm;  
Tomball Community Center  
Parade of Lights at 9:15 pm;  
Main Street Tomball (FM 2920)  
Fireworks following Parade of Lights;  
Over Tomball Depot

**Objective:** To offer a festival atmosphere with a lighted nighttime parade and fireworks spotlighting locally owned Tomball area businesses and to fulfill a GTACC tradition of shopping local that began in 1972.

**Led by:** Rob Greening, *NiteLites of Houston*, 281.684.1994

**Participation:** Community-wide

### **Chairman's Ball**

February 10, 2023 at 6:30 pm  
Location: Tomball VFW

**Objective:** To introduce the Chamber's new Chairman and give special recognition to the Citizen of the Year.

**Led by:** Rosalie Dillon, *City of Tomball*, 281.255.6221

**Participation:** Chamber members

### **Golf Classic**

Thursday, March 30, 2023 at 12:30  
High Meadow Ranch Golf Club

**Objective:** To offer networking, reach out to a broader potential member base, and raise funds for the GTACC's economic and community development efforts.

**Led by:** GTACC Staff

**Participation:** Chamber members and guests



# OPERATIONS

Vice Chair: Renee Leslie  
*Re/Max Elite Properties*

The **Operations Division** is responsible for the administrative oversight of the Greater Tomball Area Chamber of Commerce's financial, facilities, and marketing operations. The division also ensures the Chamber's compliance with all applicable internal and external rules, regulations, and guidelines.

## Accreditation

**Objective:** To continue operating as a four star accredited chamber, seeking opportunities to consistently improve.

## By-laws

**Objective:** To uphold by-laws in place or provide suggested revisions based on GTACC's vision and goals set forth by the Board of Directors.

## Facilities

**Objective:** To ensure that buildings and their services meet the needs of the people that utilize the spaces and reflect the GTACC's brand.

## Finances

**Objective:** To review and evaluate GTACC's financial statement, thereby gaining & understanding of the of the financial health of the Chamber and enabling effective decision making.

## Marketing

**Objective:** To oversee the activity, institutions, and processes for creating, communicating, and delivering offerings that add value to GTACC members and partners, and the community at large.



### Facebook

GTACC: @GreaterTomballChamber  
Miss Tomball: @missTomball



### LinkedIn

Greater Tomball Area Chamber of Commerce



### Instagram

GTACC: @tomballchamber  
Miss Tomball: @misstomball



### Twitter

GTACC: @tomballchamber



### YouTube

Greater Tomball Area Chamber of Commerce

## CLASSIC INVESTORS

Abbey Residential  
Action Coach  
ARC Management  
Avanti Senior Living  
Beck & Masten Kia  
Belknap Concrete Cutting & Drilling  
Belknap Plumbing Systems  
Boots for Troops  
Broderick Dean Construction  
Burke Carpet Cleaning Service  
Camp Lone Star-Pines Campus  
CenterPoint Energy  
Classic Hair  
Clearhope Counseling & Wellness Center, PC  
CMIT Solutions  
Comcast  
Concordia Lutheran High School  
Cool Technologies Group, Inc.  
Creative Risk Funding  
Crossbar Academy  
DM Clinical Research  
Edge Weight Loss and Fatigue

EFG Insurance Agency, Inc.  
Element Payment Services  
Environmental Design, Inc.  
EPCOR  
Equipment Pro, LLC  
Every-Bellies  
Fallbrook Baptist Church  
First Financial Bank  
Gatewood & Associates, Inc.  
Gianna Italian Kitchen  
GMB Architectural Sales  
Golden Age Home Care  
Grand Parkway - Marketplace (KIMCO REALTY)  
Graze  
Grimes Industrial, Inc.  
Gunda Corporation, LLC  
Hanigan + Johnson  
Orthodontics  
Heritage Films  
Hoelscher Weatherstrip  
IBI Architects  
Inspirity  
Joe Myers Ford - GM - Lincoln  
Kailee Mills Foundation

KDW  
Landmark at Auburn Lakes  
LoneStar Chevrolet  
M Brown & Associates, LLC  
Macy's Department Store  
Magnolia at Spring  
Main Event Tomball  
Mimi's Caring Angels  
Mr. Electric of NW Houston  
Morning Star Builders  
Mundy Legal Services  
Northpointe Smiles  
Northwest Houston  
Heart Center  
Old Republic Title - Tomball  
Parkway Chevrolet  
Phillips Cleaning Services, LLP  
Pinard Home Health  
Planet Ford Lincoln  
ProTax Group, LLC  
Ray Blackburn's Auto Service  
River of Praise  
RVC Youth Volleyball  
Securance Insurance Agency  
Silver Accounting Group, LLC

Simmons Bank  
Silver Eagle Distributors  
Skelton Business Equipment  
Special Strong NW Houston  
Stone Loch Apartments  
Texas Air Maintenance & Service, LLC  
Texas Legacy Volleyball  
Texas Star Power  
Texas Wall & Landscape  
Tomball Dodge  
Tomball Ford  
Tomball ISD  
Topgolf  
The Uplift Youth Sports Performance  
US Lawns of North Houston  
W & W Technologies  
Waukesha - Pearce  
WCA  
W. T. Byler, Inc.  
The Window Source of Houston  
Woodforest National Bank

# CHAMBER TRUSTEES

**HCA**  **Houston Healthcare<sup>SM</sup>**  
**Tomball**



HOUSTON  
**Methodist<sup>®</sup>**  
WILLOWBROOK HOSPITAL

## CHAIRMAN'S CIRCLE

 **CHI St. Luke's Health**  
The Vintage Hospital

 **LONE STAR COLLEGE**  
**TOMBALL**

THE UNIVERSITY OF TEXAS  
**MD Anderson Cancer Center**  
Making Cancer History<sup>®</sup>



 **INFRAMARK**

**Honda**  
of **TOMBALL**



**power shift**  
**energy**

 **FIRST**  
COMMUNITY  
CREDIT UNION

**stewart title<sup>®</sup>**

**AMERICA'S ER.**  
+ URGENT CARE

## PRESIDENT'S CLUB

 **TWFG**  
DENISE DAVIS INSURANCE  
*Our Policy is Caring<sup>®</sup>*

 **ROCK MATERIALS**  
Natural Stone • Landscape • Masonry Supplies



**Lockwood, Andrews & Newnam, Inc.**  
A LEO A DALY COMPANY

 **SERVPRO<sup>®</sup>**  
of Spring/Tomball  
Fire & Water - Cleanup & Resoration<sup>™</sup>



**Memorial MRI & Diagnostic**  
IMAGING CENTERS

 **ADIM MEDIA**  
Digital Marketing, Perfected

**4NE** | **FOUR AND ONE**  
LANDSCAPE ARCHITECTURE



**BOATMAN**  
CONSTRUCTION LLC

 **THE HOME TEAM**  
ROOFING

**FRED HAAS**  
*Toyota Country*

**MOFFITT CASWELL**  
SOUTHERN TRUCKING



Dependable Comfort for All Seasons  
**CROSSWAY MECHANICAL**  
EXPERT AIR CONDITIONING AND HEATING



**PARADIGM**  
CONSTRUCTION

 **Frost**



**Clarity Hearing**  
TINNITUS, BALANCE & PROCESSING



**FRANNY'S**  
  
**BARTENDING & EVENT SERVICES**