

# **PROGRAM OF** WORK

tomballchamber.org

281.351.7222

# Representing

**Tomball** Creekside **Decker Prairie** Hufsmith

Klein Korhville Lakewood Northpointe

**Pinehurst** Rose Hill **Spring** Stagecoach

#### **MISSION**:

The Greater Tomball Area Chamber of Commerce provides resources and fosters relationships that empower businesses to prosper in Tomball and its surrounding communities.

#### **VISION:**

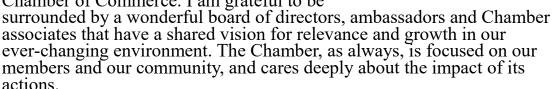
The Greater Tomball Area Chamber of Commerce will continue to be the business resource center for the Northwest Metropolitan Area.

#### **DIVERSITY**:

The Greater Tomball Area Chamber of Commerce is committed to advancing the values and benefits of diversity, equity and inclusion and understands it takes every member of the community to maintain a thriving economy.

# A Message From Our Chair Dawna Dyson The Juice Plus+ Company

As the 2022 Chair, I am privileged and honored to serve the Greater Tomball Area Chamber of Commerce. I am grateful to be



The Chamber proactively seeks opportunities to advance the overall health and success of member businesses and the greater Tomball area. The call for community action and service is deeply rooted in each of us and the Chamber helps us answer that call by providing the tools and connections to thrive in our businesses and beyond.

We have experienced significant growth, and the Chamber is excited to welcome new members and ideas to keep our community warm and welcoming for all who choose to live, play, work, and worship in Tomball!

For 2022, we want to partner with you, understand your business, and support your efforts to be a respected and productive member of our wonderfully unique community.



# A Message From Our President, Bruce Hillegeist

Our 2022 Program of Work outlines the specific Chamber activities planned for the upcoming year. It is a consensus of the Board of Directors and the result of careful consideration of the area's future and needs to ensure continued quality of life and a sound economy while helping to facilitate the growth of our region.

People join chambers for different reasons. Whatever your reason and whatever your interests, the Chamber thanks you for your continued participation.

As we navigate this year with continued flexibility, we encourage everyone to continue to support your neighbors and shop local. With our mutual vision for the future of the greater Tomball area it is so true, we are better together!

# **GTACC Staff**

### **Bruce Hillegeist**

President bruceh@tomballchamber.org

#### **Amy Mason**

Communications Director amason@tomballchamber.org

#### **Brandy Beyer**

Vice President bbeyer@tomballchamber.org

#### Alex Wellbrock

Membership Development Director awellbrock@tomballchamber.org

#### **EXPERIENCE:**

Collectively, the GTACC staff has over 50 years of chamber experience, all with the Greater Tomball Area Chamber of Commerce. The knowledge and dedication to help businesses, residents and visitors are evident in both daily activities, as well as special events.

Call the GTACC Office at 281.351.7222 or email staff. General Inquiries, email admin@tomballchamber.org



# 2022 Board of Directors



The Board of Directors is the policy body of the Chamber of Commerce. Its members represent a cross-section of the business and professional leadership in the community. It has always been considered an honor to serve on the Board.

> Chair of the Board: Dawna Dyson *The Juice Plus+ Company*

Immediate Past Chair: Dr. Jerrel Wade Lone Star College - Tomball

> **Chair Elect:** Shane Boatman **Boatman Construction**

#### **Directors**

Renee Leslie-Buckhoff *Re/Max Elite Properties* 

> Melissa Dunkirk Old Republic Title

**David Esquivel** City of Tomball

**Raymond Francois** Hampton Inn & Suites

> **Steve Hamilton** CMIT Solutions

#### **Directors**

#### Janna Hoglund

Lone Star College - Tomball & Community Library

> **Teresa Latsis** Hutson Group

**Chrissy Leggett** Community Impact Newspaper

Rob Marmerstein HCA Houston Healthcare—Tomball

#### **Directors**

**Curtis Morris** Bonfire Grill

Allison Mundy Mundy Legal Services

**Uriah Ortiz** Guardian Safe & Lock

Landon Reed

Dr. Martha Salazar - Zamora Tomball ISD

Ex Officio: Dyanna McCoy: Spirit of Texas Bank; Kelly Violette: Tomball Economic Development Corporation; Kim Laurence: Emerge Marketing Consultants; Don Martone: Edward Jones Investments

### R.E.A.L. VALUES

#### Relationships

Connecting members for lasting relationships that promote growth and enhance success.

#### **Education**

Promoting development of our community through personal & business education.

#### Advocacy

government to advocate for the community.

#### Legacy

Partnering with business and Establishing the standards of tomorrow guided by the cornerstone of tradition.

# 4 Star Accredited Chamber of Commerce

Accreditation with the United States Chamber of Commerce is the only program of its kind that defines excellence in chamber planning and recognizes chambers for outstanding contributions toward positive change in their communities. The purpose of the U.S. Chamber's Accreditation Program is to facilitate continuing excellence in the chamber industry and to foster a pro-business environment across America.



#### **ACCREDITATION BY THE NUMBERS**

7,000

Number of Chambers of Commerce in U.S

### Less than 3

Percent of Accredited Chambers of Commerce in the U.S.

# 200

Number of Accredited Chambers of Commerce in U.S.

#### 41

Number of Accredited Chambers of Commerce in Texas

The *Business Resources Division* is dedicated to providing and promoting value added, quality networking events to GTACC's diverse membership, by ensuring inclusion through new member mentorship programs and by presenting opportunities for personal and business growth. This division invites members to become involved in GTACC programs that will allow relationships to be formed and sustained through a variety of networking events.

#### First Friday Luncheon

1st Friday of each month at 11:30 am Location: LSC - Tomball; Beckendorf Conference Center

**Objective:** To offer networking and informative business and marketing-related programs

**Participation:** Chamber members and potential members

#### **Young Professionals**

2nd Thursday of each month Time and Location Varies

**Objective:** To foster personal and professional growth for young professionals through networking, mentoring and educational opportunities.

Led by: Ashley Pernales, Inspiration Ranch, 281.719.9322

Participation: Chamber members and guests

#### **Business After Hours**

As Scheduled by the Chamber staff

**Objective:** To offer bi-monthly networking opportunities hosted by member businesses.

**Participation:** Chamber members and potential members

# BUSINESS RESOURCES

Vice Chair: Janna Hoglund Lone Star College—Tomball & Community Library 281.737.2500

#### **Ambassadors**

Tuesday before each First Friday Luncheon Noon -1:00 pm, Location: Chamber Board Room

**Objective:** To represent and encourage membership.

Led by: Dennis Wilkins, NiteLites of Houston, 713.447.1930

Participation: Chamber members

#### **Women's Committee**

3rd Tuesday of each month at 11:30 am Location Varies

**Objective:** To provide resources and connections to help support

women that are members of the Chamber

Led by: Jonetta Barnett, Jonetta B. Productions, 832.453.4924

Participation: Chamber members and guests

#### **Networking Breakfast**

4th Thursday of each month at 8:00 am **Location Varies** 

**Objective:** To provide business to business networking. Led by: Darrell Clapp, Houston Methodist Willowbrook

Hospital, 281.737.2500

Participation: Chamber members and guests

#### **Ten Days of Tomball Together**

TBD - All around area

**Objective:** To promote Tomball businesses and encourage

residents and visitors to shop local.



# **ADVOCACY**

Vice Chair: Allison Mundy, *Mundy Legal Services* 281.466.4469

# Government & Legislative Affairs Committee

1st Tuesday of each month from 8:00 am to 9:00 am Virtual or Chamber Board Room

**Objective:** To serve as an advocate for business at all levels of government and to offer candidate forums as needed to inform the voting public.

Led by: Colleen Gilbert, Greens Bayou Coalition,

281.213.8323

Participation: Chamber members

#### **Health & Wellness Alliance**

Last Tuesday each month from 12:00 pm -1:00 pm Location: Chamber Board Room

**Objective:** Focus on healthcare policy and law for a more informed business community, CME and CEU opportunities to support healthcare professionals and wellness initiatives for a healthy community.

Led by: Dawna Dyson, Juice Plus+, 281.381.0432

Participation: Chamber members

#### **Business & Education Partnership**

**Objective:** To encourage partnerships between Tomball area private, parochial and public schools, higher education and business.

# **Leadership North Houston**

**Objective:** To offer leadership development in partnership with the Lone Star College System; an opportunity to learn about the north Houston community.

The Advocacy Division is committed to being a strong voice for GTACC members and the greater Tomball area community. This will be accomplished by addressing public policy issues with participation from the public, members and elected officials, and holding open discussions about issues that affect the business community including: economic development, education, workforce development, energy and healthcare.

#### **Mobility & Transportation Committee**

2nd Tuesday of each month from 8:00 am to 9:00 am Virtual or Chamber Board Room

**Objective:** To work to improve and maintain the quality of transportation, including vehicle, air and rail traffic, and to serve as a liaison for the Chamber with local and regional road authority agencies.

Led by: Barbara Koslov, Gunda Corporation, 281.374.6454

and Landon Reed, 281.744.6986 **Participation:** Chamber members

#### Citizen of the Year

**Objective:** To select the Citizen of the Year in December.

Led by: Former Citizens of the Year

Participation: Nominations accepted from any community

member.

#### **Tomball Tidings**

Date / Time / Location To Be Determined

**Objective:** To offer member non-profit organizations the opportunity to provide auction items for bid to the community in order to raise both awareness and year end funds.

Led by: Curtis Morris, Bonfire Grill, 832.702.9031

**Participation:** Community



The *Prosperity Division* oversees the revenue generating activities that support the economic activities of the GTACC. By supporting these quality events, the GTACC brings people together, enhances Tomball's overall quality of life, and provides many fund -raising opportunities. All events listed carry on the excellent reputation that the GTACC has earned, statewide—events that attract tens of thousands of visitors to the Tomball community. This division also concentrates on pursuing various avenues to increase membership growth.

#### **Membership Growth**

**Objective:** To retain existing and attract new members by the promotion and facilitation of a multitude of various activities to help build relationships and expand business opportunities within the greater Tomball area.

#### **Tomball Holiday Parade**

November 19, 2022 at 10:00 am Main Street Tomball (FM 2920)

**Objective:** To offer a hometown parade featuring Tomball area businesses and organizations welcoming the holiday season including Thanksgiving, Christmas and New Year's and to encourage holiday shopping in Tomball.

Participation: Community-wide

#### **Miss Tomball Pageant**

November 19, 2022 at 7:00 pm

Objective: To offer a scholarship pageant for young women in Tomball schools giving each participant a unique experience in public speaking and stage presentation. Miss Tomball Ambassadors represent the Chamber at community events throughout the year.

**Led by:** Miss Tomball Committee **Participation:** Community-wide

# **PROSPERITY**

Vice Chair: Raymond Francois *Hampton Inn & Suites*, 281.357.1500

#### **Tomball Night**

First Friday in August starting at 5:00 pm; All Over Town / Vendors in Downtown Tomball Health & Wellness Expo from 5:00 pm - 8:00 pm; Tomball Community Center Parade of Lights at 9:15 pm; Main Street Tomball (FM 2920) Fireworks following Parade of Lights; Over Tomball Depot

**Objective:** To offer a festival atmosphere with a lighted nighttime parade and fireworks spotlighting locally owned Tomball area businesses and to fulfill a GTACC tradition of shopping local that began in 1972.

Led by: Rob Greening, NiteLites of Houston, 281.684.1994

Participation: Community-wide

#### Chairman's Ball

February 11, 2022 at 6:30 pm Location: Tomball VFW

**Objective:** To introduce the Chamber's new Chairman and give special recognition to the Citizen of the Year. **Led by:** Rosalie Dillon, **City of Tomball**, 281.255.6221

Participation: Chamber members

#### **Golf Classic**

Thursday, April 7, 2022 at 12:30 High Meadow Ranch Golf Club

**Objective:** To offer networking, reach out to a broader potential member base, and raise funds for the GTACC's economic and community development efforts.

Led by: GTACC Staff

Participation: Chamber members and guests



# **OPERATIONS**

Vice Chair: Teresa Latsis *Hutson Group*, 281.356.4305

#### **Accreditation**

**Objective:** To continue operating as a four star accredited chamber, seeking opportunities to consistently improve.

#### **By-laws**

**Objective:** To uphold by-laws in place or provide suggested revisions based on GTACC's vision and goals set forth by the Board of Directors.

#### **Facilities**

**Objective:** To ensure that buildings and their services meet the needs of the people that utilize the spaces and reflect the GTACC's brand.

#### **Finances**

**Objective:** To review and evaluate GTACC's financial statement, thereby gaining & understanding of the of the financial health of the Chamber and enabling effective decision making.

#### **Marketing**

**Objective:** To oversee the activity, institutions, and processes for creating, communicating, and delivering offerings that add value to GTACC members and partners, and the community at large.

The *Operations Division* is responsible for the administrative oversight of the Greater Tomball Area Chamber of Commerce's financial, facilities, and marketing operations. The division also ensures the Chamber's compliance with all applicable internal and external rules, regulations, and guidelines.







Facebook
GTACC: @GreaterTomballChamber
Miss Tomball: @missTomball



**LinkedIn** Greater Tomball Area Chamber of Commerce



Instagram GTACC: @tomballchamber Miss Tomball: @misstomball



**Twitter** GTACC: @tomballchamber



Law Offices of Kevin M. Jones

& Associates

YouTube Greater Tomball Area Chamber of Commerce

# **CLASSIC INVESTORS**

ADIM Media Alpha Surgical Center ÂRC Management Avanti Senior Living Beck & Masten Kia Belknap Concrete Cutting & **Drilling** Belknap Plumbing Systems Boots for Troops Brighton at Northpointe Broderick Dean Construction Bud Light/ Silver Eagle Distributors Burke Carpet Cleaning Service Camp Lone Star-Pines Campus CenterPoint Energy Classic Hair **CMIT Solutions** Colleen Pye Real Estate Comcast Concordia Lutheran High School Creative Risk Funding

Crossbar Academy Crow Corporation DM Clinical Research Edge Weight Loss and Fatigue Element Payment Services **EPCOR** Equipment Pro, LLC **Every-Bellies** Fred Haas Toyota Country Gatewood & Associates, Inc. Gianna Italian Kitchen GMB Architectural Sales Golden Age Home Care **Graze** Grimes Industrial, Inc. Gunda Corporation, LLC Hanigan + Johnson Orthodontics Hoelscher Weatherstrip IBI Architects Insperity Joe Myers Ford - GM - Lincoln

**KDW** 

LoneStar Chevrolet M Brown & Associates, LLC Main Event Tomball Mr. Electric of NW Houston Morning Star Builders Northpointe Smiles Northwest Houston Heart Center Old Republic Title - Tomball Parkway Chevrolet Phillips Cleaning Services, LLP Pinard Home Health Planet Lincoln Porterhouse Construction Pye Lighthouse Ray Blackburn's Auto Service River of Praise Silver Accounting Group, LLC Skelton Business Equipment Spirit of Texas Bank Stone Loch Apartments

Texas Air Maintenance & Service, LLC Texas Legacy Volleyball Texas Wall & Landscape The Calabria Foundation Tomball Dodge Tomball Ford Tomball ISD **Traditions Hospice** The Uplift Youth Sports Performance US Lawns of North Houston W & W Technologies Waukesha - Pearce **WCA** Wildcat PPE, LLC William David Homes W. T. Byler, Inc. The Window Source of

Houston

Woodforest National Bank

YES! Resale

# **CHAMBER TRUSTEES**

# **HCA** Houston Healthcare<sup>™</sup>





# **CHAIRMAN'S CIRCLE**















The Vintage Hospital







# PRESIDENT'S CLUB









Lockwood, Andrews & Newnam, Inc.

LEO A DALY COMPANY



Fire & Water - Cleanup & Resoration™

























